

How advisers create more value



ECLIPSETM
ONLINE

CONSOLIDATED REPORTING | FOFA FRIENDLY | GREATER ASSET CONTROL | ADVISER FRIENDLY



THE INVESTMENT UNIVERSE IS EXPANDING, DON'T LEAVE YOUR CLIENTS LOST IN SPACE...

Why financial advisers should book their clients on board the e-Clipse UMA

Combining the latest technological can-do with sophisticated industry know-how, e-Clipse offers investors a unique way to manage their portfolios at maximum tax efficiency.

The e-Clipse Unified Managed Account (UMA) has the power to bring together all clients' investment assets under the aegis of a single, online system.

As well as providing the ideal base for clients' direct equity holdings, the e-Clipse UMA has the ability to manage all other asset classes with ease – including our proprietary range of Managed Accounts that give investors access to professional funds management expertise without forfeiting legal ownership of their assets.

The e-Clipse UMA revolves around a high interest cash-management hub that allows clients to manage cash flows effectively across their entire portfolios.

In addition, the e-Clipse UMA can incorporate reporting data for most client assets that lie outside the system's transactional orbit including direct property holdings.

Crucially, e-Clipse looks at the world from the clients' perspective and, unlike the existing institutionally-dominated investment platforms, promises transparency and price-savings at every point along the chain.

But while e-Clipse has been designed to give investors greater control of their assets, the service also lends itself perfectly for use in collaboration with their trusted advisers.

For instance, the e-Clipse UMA includes many features that enhance an advisers' ability to create efficient investment portfolios for their clients while ensuring strict compliance with new regulations.

10 WAYS THE e-CLIPSE UMA CAN ADD VALUE TO YOU AND YOUR CLIENTS.

- 10 **FOFA-friendly:** e-Clipse has been engineered to take account of the Future of Financial Advice (FOFA) reforms bringing a new level of automation to compliance – particularly where the Managed Accounts options are implemented;
- 9 **Customised fee engine:** advisers set fees according to actual services provided, with full transparency and as per client instructions;
- 8 **Consolidated reporting:** the e-Clipse UMA provides comprehensive reporting across multiple entities and asset classes, giving advisers instantaneous portfolio overviews;
- 7 **Permanent storage:** what happens on e-Clipse, stays on e-Clipse - forever;
- 6 **Supports adviser/accountant relationships:** tax-reporting is simplified as clients can give accountants access to e-Clipse information. Advisers can also streamline the accountants' job by utilising e-Clipse tools such as the over-write facility to describe banking transactions;
- 5 **Adviser can double as broker:** the in-built, low-cost online stock-broking function on e-Clipse creates another advice opportunity for financial planners;
- 4 **Family portraits:** e-Clipse can provide consolidated data, and discounted pricing, for all family members who have accounts on the system;
- 3 **Choice of service level:** the client and adviser can agree who manages each component of their portfolio and how e-Clipse interacts with each party;
- 2 **Full security:** most assets are owned directly by the client;
- 1 **Low cost:** e-Clipse has stripped out costs across the platform and as scale benefits accrue these will also be passed onto clients, fast-tracking them on the path to their financial goals.



E-CLIPSE™
ONLINE

Increase the performance of your clients investment portfolio exponentially with e-Clipse online



This brochure has been developed to give a broad overview of the e-Clipse service.

Please refer to the information brochure for further detail.



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